

Catholic Education Diocese of Bathurst Social Media Statement

Social media is used in Catholic Education Diocese of Bathurst (CEDB) to help create vibrant Catholic school communities of faith and learning. In this context, social media is any form of online presence used in valid educational contexts that facilitates inclusive relationships, contemporary communities and multi-directional interactive exchange of information, conversation or activity. Users of social media are required to manage their digital footprint by interacting responsibly and ethically, in line with our Catholic ethos, respecting the dignity of all involved.

CEDB maintains a social media presence on various platforms. Users of social media should consider their rights and responsibilities for promoting the respect and dignity of all participants.

Social Media Standards

CEDB encourages the use of social media for open and productive dialogue. When using social media it is expected that individuals will:

- respect the dignity, confidentiality and privacy of self and others
- promote Catholic values and perspectives
- refrain from behaviour which may bring the school or CEDB into disrepute
- not publicly criticise CEDB, schools, staff or students
- maintain appropriate security measures
- align their actions and interactions with the Policies of the CEDB and school
- align with the parameters of the intended purpose of the social media presence.

In order to create a positive experience and the maintenance of respectful relationships it is expected that material posted:

- will not defame, discriminate, offend, abuse, harass, intimidate, threaten or insult
- does not constitute trolling ;
- is not unlawful or infringe copyright or any other intellectual property rights;
- does not breach or invade anyone's privacy;
- does not impersonate or misrepresent any person, organisation or entity;
- does not consist of any proprietary, confidential, sensitive or private information;
- does not constitute spam, unauthorised advertising or soliciting, or links that contain any kind of virus, spyware or malware;
- is not off-topic, redundant or excessively long.

Social Media and Privacy

The Schools Privacy Compliance Manual NSW is used to guide CEDB compliance with privacy laws. More information regarding online privacy can be obtained through the Australian Government's eSafety Office <u>www.esafety.gov.au</u>

Moderation of Social Media

By posting, commenting and or sharing, on any official CEDB social media sites, users accept the above Standards. CEDB reserves the right to moderate all content and review or remove any post or comment it deems inappropriate, and to block users who violate these Standards.

Disclaimer

The contents of official CEDB social media sites are intended for educational purposes. CEDB does not accept any liability for loss or damage suffered by any person or body due to content provided on these sites or linked sites.

The content on official CEDB social media sites is provided to communicate and engage with the community, but is provided on the basis that persons accessing the sites undertake responsibility for assessing the relevance and accuracy of its content. Links or references do not constitute official endorsements, advertisements or recommendations, and CEDB is not responsible for the content of external sites. CEDB does not endorse or guarantee the accuracy of the content posted by others.